**PROJECT ON DIGITAL MARKETING**

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**TEAM MEMBERS:**

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**TEAM NM ID:** NM2023TMID01829

**DEPARTMENT:** B.E ELECTRONICS AND COMMUNICATION ENGINEERING – FINAL YEAR

**COLLEGE:  8151-** DHANALAKSHMI SRINIVASAN INSTITUTE OF

                        TECHNOLOGY SAMAYAPURAM, TRICHY.

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**PROJECT DESCRIPTION**

**PROJECT TITLE:** CREATE A BRAND LAUNCH EMAIL USING MAILCHIMP

**BRAND NAME:** D CHOCO’S

**CATEGORY:** CHOCOLATE SHOP

**TARGET AUDIENCE:** All (Men, Women and Kids)

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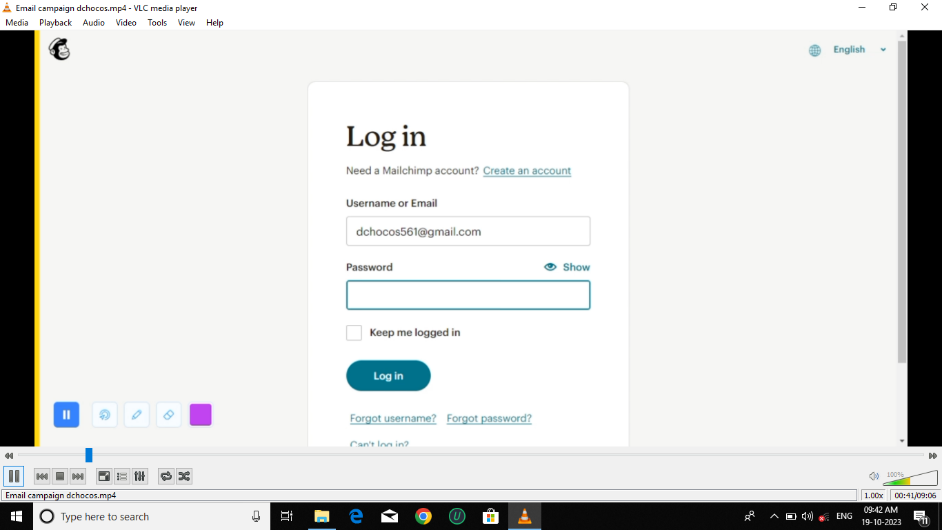
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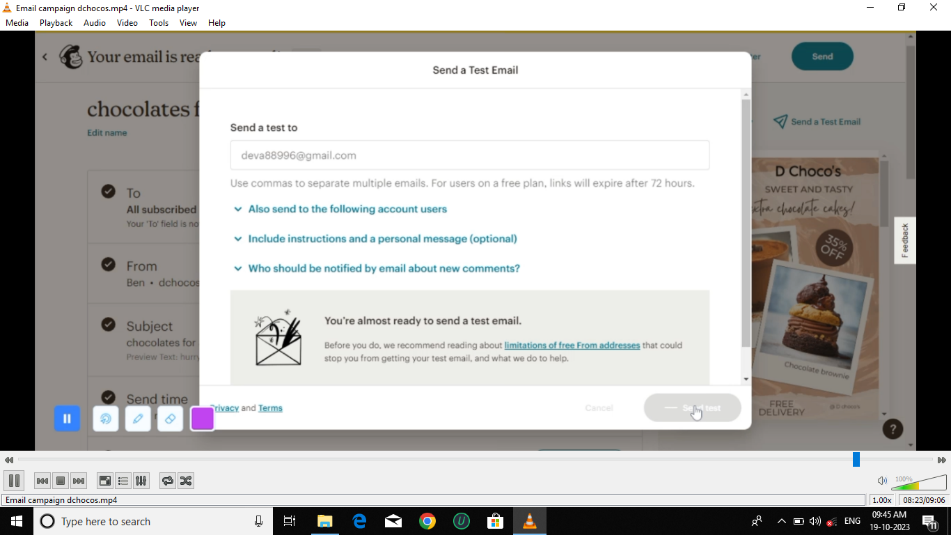
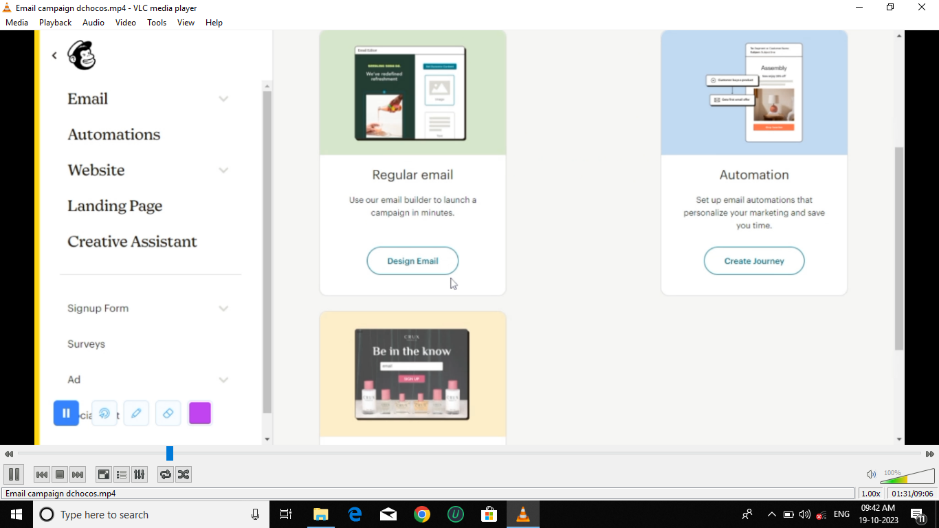
**MAILCHIMP ID :** [dchocos561@gmail.com](mailto:dchocos561@gmail.com)

**PASSWORD :** Dass011#

**RECORDED VIDEO :** [**https://youtu.be/YWVblvg\_M9c?feature=shared**](https://youtu.be/YWVblvg_M9c?feature=shared)

**DOCUMENTATION:**

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